



Sponsorship Tiers

- **Tier 1: In-kind**
 - Examples of support: Trainings, materials, and volunteers.
 - Benefits: One time sponsorship recognition on BayCAN's newsletter, defined as a feature of the sponsor's logo and name.
- **Tier 2: \$2,500**
 - This amount helps pay for: One Quarterly Meeting, CBO Working Group Meeting, or Equity Working Group Meeting.
 - Benefits: Logo on invitations and meeting materials for one meeting and formal verbal appreciation at the beginning of the meeting; meeting will be selected at BayCAN staff's discretion.
- **Tier 3: \$4,500**
 - This amount helps pay for: Website updates and maintenance.
 - Benefits: Placement of the sponsor's name and logo on BayCAN's website on the Current Sponsors section for 6 months.
- **Tier 4: \$9,500**
 - This amount helps pay for: Grant application development.
 - Benefits: Tier 3 benefits plus full year sponsorship recognition in the BayCAN newsletter, defined as a feature of the sponsor's logo and name.
- **Tier 5: \$14,500**
 - This amount helps pay for: CBO stipends and other programmatic support.
 - Benefits: Tier 4 benefits plus one time custom communication sent to BayCAN members and partners on sponsor's behalf, logo placement on public facing organizational materials (2 meeting powerpoints selected at BayCAN staff's discretion and BayCAN newsletter), one time social media post highlighting the sponsors support, and/or the opportunity to participate in a relevant panel discussion or workshop.
- **Tier 6: \$24,500**
 - This amount helps pay for: Strategic planning and other programmatic support.
 - Benefits: Tier 5 benefits plus access to our member and partner list for making one on one connections, premium logo placement on public facing BayCAN materials (4 meeting powerpoints selected at BayCAN staff's

discretion and BayCAN newsletter), and/or a customized sponsorship package based on the sponsor's specific interests and objectives.

- **Other:** Customized sponsorship support and benefits dependent on level of contribution outside of defined tiers.
 - The sponsor has the option to provide support for:
 - various BayCAN activities, such as administrative support, meeting space, stipends, logistical support, catering, communications support, CBO stipends; and/or
 - the whole of a BayCAN meeting, working group, workshop, series, or activity.